

GALA DE LA TERRE



2026.07.04



Gala de la Terre 2026

Created in 2020 by Orchestre de l'Agora, the **Gala de la Terre** invites the public to learn about initiatives aimed at protecting fragile ecosystems here in Quebec. Representing a moment of celebration, reflection and commitment, the fourth edition of the Gala de la Terre will highlight the need to protect the St. Lawrence. It is in this context that the **Nature Conservancy of Canada will be the next beneficiary organization of this event.**

On July 4, 2026, at 7:30 p.m., the Gala de la Terre will open the 49th edition of the Festival de Lanaudière. This impactful choice testifies to a strong artistic ambition, a desire for increased influence and a deep commitment to the environment.

This exceptional concert will be held at the emblematic Fernand-Lindsay Amphitheatre in Joliette. With a capacity of 6,000 people, this location offers a unique setting in the middle of nature which is strongly aligned with the Gala's vocation: to celebrate the beauty of the land and raise public awareness of ecological issues through music. The performance, which will be held in the heart of one of Canada's largest music parks, will enrich the audience's artistic experience and enhance the concert's symbolic significance. The audience will be in direct contact with the environment that the concert wishes to highlight, celebrate and protect.

Finally, this Gala is intended to be a **moment of gathering**. It will bring together a variety of audiences – music lovers, engaged citizens, partners, philanthropists, and nature lovers – around a common vision: embracing the power of the arts to inspire and raise awareness of environmental issues.

HONORARY PRESIDENT
Bita Cattelan
Honorary Consul
of the Principality of
Monaco for Eastern
Canada

Orchestre de l'Agora

Orchestre de l'Agora, founded in 2013, is based in Montreal and conducted by Nicolas Ellis. This orchestral ensemble is distinguished by a committed artistic vision: to use music as a tool for sustainable social change while presenting innovative and daring concerts. Its musicians actively contribute to social, educational and environmental actions, combining artistic excellence and collective impact.

Orchestra's social engagement is expressed notably through workshop-concerts in prisons, with youth from disadvantaged backgrounds, in hospitals and long-term care, and with young people struggling with mental health issues. Its Gala de la Terre has become a major event for the Orchestra and has raised more than \$500,000 for environmental and humanitarian organizations, while offering artistic reflection on the major issues of our time.

Nature Conservancy of Canada

The Nature Conservancy of Canada (NCC) is the country's unifying force for the preservation of nature. Through the permanent conservation of vast territories, we are providing solutions to the twin crises of rapid biodiversity decline and climate change. Since 1962, our commitment to protecting our natural heritage has helped us engage Canadians to conserve and restore more than 20 million hectares. Together, we are moving towards a defining goal for the future of our planet: to protect 30% of its land and water by 2030. In Quebec, 4 million hectares of land are protected by NCC. Together with nature, we create a prosperous world.

Gala de la Terre 2022 | Photo: Ludovic Rolland-Marcotte



Two
organizations
united for a
common goal

Ile aux Grues | Photo: NCC



The St. Lawrence, at the heart of our lives and *our history*

This year, the St. Lawrence will be in the spotlight during this exceptional evening, as the Gala de la Terre 2026 will contribute to its protection.

The St. Lawrence occupies a central place in Quebec's geography, history and economic development. It contains an ecological and natural wealth that contributes to the prosperity of all. Since 1978, NCC has led many initiatives to protect this majestic waterway.

This large-scale conservation work is based on several sectors of intervention at the heart of NCC's mission. The foundation of this work is the protection of private land through securement. Over the years, these [acquisitions](#) have enabled NCC to protect 15 islands and 115 kilometres of shoreline, for a total of 2,655 hectares of natural island and riparian environments.

NCC also conducts innovative work to improve understanding of the threats to these ecosystems. It uses strong scientific evidence to define its priority restoration actions. This science-based approach is essential because degradation of habitats — shorelines, floodplains and wetlands — requires strategic interventions. Approximately 25 restoration projects are carried out by NCC each year in Quebec.

The organization additionally fosters a community component by promoting the accessibility of [certain sites](#) and by raising awareness among the public who visit them. In addition, NCC supports Indigenous-led conservation with the diverse communities living along the river. Recently, NCC and the Council of the Innu First Nation Essipit joined forces for the protection of [Pointe Sauvage](#). This impactful collaboration has resulted in a management plan that combines traditional knowledge and scientific approaches.

The conservation and restoration projects carried out by NCC and its partners not only help to protect endangered environments and species but also to preserve one of the world's largest freshwater reserves: the St. Lawrence, which accounts for nearly 20% of the world's resources.





Program of the evening

Gala de la Terre 2024 | Photo: Ludovic Rolland-Marcotte

6:30 p.m. | Pre-concert VIP cocktail at La Distinction
7:30 p.m. | Concert
9:15 p.m. | Informal post concert drink with artists

During this exceptional evening, Orchestre de l'Agora will perform a selection of works celebrating the beauty and strength of nature. This will be an inspiring and unifying listening occasion.

To mark the Orchestra's twelve-year anniversary, Nicolas Ellis returns to the very first symphonic work presented by the ensemble in 2013: "The Rite of Spring". Grounded in rituals, the telluric force of the Earth and a visceral rhythmic energy, Stravinsky's work, which brings together 106 musicians on stage, creates a powerful space where the relationship to the land, to movement, to nature and to the body occupies a central place.

The 2026 edition of the Gala will also include the work "Nunavik Chorus" by Canadian composer Katia Makdissi-Warren, premiered by Nicolas Ellis with the Orchestre National de Bretagne in April 2023 in collaboration with Inuit singers Lydia Etok and Nina Segalowitz (a major figure in contemporary katajjaq [throat singing]).

The program will also feature an emblematic work from the Quebec repertoire: Claude Champagne's "Symphonie gaspésienne", a veritable orchestral fresco inspired by the maritime and mountainous landscapes of the Gaspé Peninsula, composed after the composer's trip to this region of Quebec in 1944. The piece will be performed in tribute to NCC's work in the region.

The great soprano Julie Fuchs will be making her Canadian debut. She will perform Maurice Ravel's sublime work "Scheherazade", the portrait of a legendary Orient.

Become a patron or sponsor

In order to support Orchestre de l'Agora in its vision and the Nature Conservancy of Canada, we invite you and your organization to join us on July 4, 2026, as a patron or sponsor for this event celebrating our planet and our future. The evening, which will begin with presentations followed by the concert at 7:30 p.m., will be preceded by a VIP cocktail at La Distinction.

Patronage

Our private patrons will be invited to a private VIP cocktail before the concert. They will also be recognized on the [Gala de la Terre](#) website and will receive a partial tax receipt for their contribution.

\$25,000	8 invitations
\$10,000	6 invitations
\$5,000	4 invitations
\$2,500	2 invitations

Visibility plan

	\$40,000	\$25,000	\$10,000	\$5,000
Before the event				
Gala de la Terre website	Predominant logo and link	Logo and link	Logo and link	Logo and link
NCC website	Article in the partner section	Article in the partner section	-	-
Ticket sales webpage	Mention	-	-	-
Event reminder email	Logo	Logo	-	-
Social Media Announcement (NCC's choice)	Mention with link	Mention with link	Mention with link	-
During the event				
Speech on stage	Cited as a partner	-	-	-
Giant screens	Predominant logo	Logo	Logo	Logo
Paper program	Predominant logo	Logo	Logo	Logo
Tickets with VIP lounge access	10	6	4	2
After the event				
Social Media Announcement (NCC's choice)	Mention with link	Mention with link	Mention with link	-
Annual Report – Quebec Region	Mention with link	Mention with link	Mention	-

The Gala de la Terre is pleased to adopt a "100% impact" policy

The proceeds from the event will be donated to the Nature Conservancy of Canada. This year, \$5 per concert ticket sold will be donated to NCC for the protection of the St. Lawrence, its shores and its islands.

HOW IS THIS POSSIBLE?

Cultural grants, combined with the support of our partners and sponsors, cover the full costs associated with this event.

Contacts

The successes of our nonprofit organizations can be directly attributed to the great generosity and dedication of donors like you.

For more information on sponsorships, partnerships and patronage, please contact:

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To learn more : <https://galadelaterre.com>

Partners of the Gala de la Terre



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